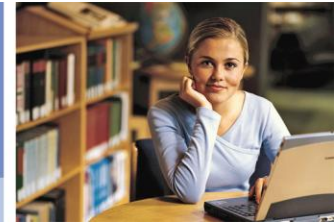


prepare



Microsoft IT Academy Program

The Microsoft IT Academy Program is a global learning solution connecting students, instructors, institutions and communities through a life-long learning model of technology skills development. The program works with academic institutions to offer top-quality education programs on Microsoft technologies to help faculty with professional development and to guide students toward their academic and career potential.

The IT Academy Program enhances the learning experience by providing instructors with the tools necessary to deliver technology skills development at every level – from Digital Literacy covering the most basic skills required in today's workplace through advanced level training resources for technology-related careers. Institutions get the instant recognition and credibility of the Microsoft brand, along with a comprehensive curriculum, software and resources for students and instructors. Additionally, communities and businesses benefit with a highly trained, employable workforce.

The Microsoft IT Academy enables institutions to:

- **Offer world-class technology curriculum** to help students gain experience in the latest technologies, from basic skills to cutting-edge, job-relevant IT skills
- **Provide rich, online learning resources** for anytime, anywhere learning for both student hands-on learning and for instructor professional development
- **Link academic learning to real-world job skills** to help students graduate with the IT skills they need to become successful in their chosen career field and specialty
- **Create a skilled workforce for employers** so that applicants with relevant technology education and skills are available in the workforce
- **Connect students and instructors to Microsoft** for continued engagement in lifelong personal and professional technology skills development

Current Annual Program Costs and Membership Cycles

Annual membership costs		Membership cycles
Advanced	US \$1750*	January–December or
Essential	US \$980**	July–June

*=Advanced Level benefits valued at more than \$80,000 per member institution

**=Essential Level benefits valued at more than \$14,000 per member institution

Microsoft IT Academy Program Benefits

Membership in the Microsoft IT Academy Program provides valuable benefits for learning institutions, instructors, students, and communities. Membership is available at two levels: Advanced and Essential.

The **Advanced** level provides benefits for institutions that teach Microsoft Certification based IT professional and developer courses.

The **Essential** level provides benefits for institutions that teach Microsoft Office courses.

Contact itareach@microsoft.com for program information or visit www.microsoftitacademy.com. To speak with a customer service representative directly, please call 1-800-508-8454.



engage

Microsoft IT Academy Program Benefits	Advanced level	Essential level
Curriculum		
Academic textbooks (fees apply) Available only to academic institutions, the Microsoft Official Academic Courses (MOAC) provide the perfect curriculum for semester- and quarter- based courses.	•	•
Microsoft Official Curriculum (MOC) (fees apply; academic discounted pricing for IT Academy members) Microsoft IT Academy members receive special pricing for MOC which includes courseware, seminars, workshops, and clinics.	•	
Microsoft e-learning The Essential level portfolio provides courses on Microsoft Office Professional Edition 2003®, Office Professional 2007®, Windows XP and Windows Vista. The Advanced level portfolio includes an extensive portfolio of IT professional and developer courses.	•	•
Microsoft Digital Literacy Curriculum providing essential computing skills for learners new to computing.	•	•
Software and Resources		
Lab licenses Advanced level - 100 licenses for Microsoft Windows server and client, products, including Microsoft Windows Vista Business™ for classroom use. Essential level - 50 licenses for Microsoft Office Professional Edition 2003® and/or Microsoft Office Professional 2007®— for classroom use.	• •	•
Microsoft Developer Network Academic Alliance (MSDN AA) Developer version. Enables students and faculty to install and use Microsoft platform, server, and developer products on their personal computers for classroom and project use.	•	
Microsoft TechNet Promotional discount on TechNet Direct downloadable version, enabling members to download Microsoft Support Knowledge Base articles, service packs, tools and more.	•	
Certification Exams		
Microsoft Certification exams Academic pricing on exams for select Microsoft Certification exams.	•	•
Instructor professional development		
Microsoft Office Specialist Master Instructor (MMI) Certification training on Microsoft Office.	•	•
Microsoft Certified Trainer (MCT) MCTs are the premier technical and instructional experts in Microsoft products, technologies, and solutions.	•	•
Marketing Resources		
Welcome kit Members receive a welcome letter, plaque and posters to set up and showcase their membership.	•	•
Microsoft IT Academy program members logo Members have access to the exclusive Microsoft IT Academy Program Member logo for marketing use.	•	•
Student recruitment toolkit A toolkit of recruitment resources including presentations, templates, and customizable marketing materials.	•	
IT Academy locator Prospective students and businesses can quickly locate Microsoft IT Academy institutions in their areas. The tool is located on www.microsoftitacademy.com .	•	•
Employability resources One-on-one help to develop employability strategies. Access to portals for students seeking job, internship, and service learning opportunities.	•	•

© 2008 Microsoft Corporation. All rights reserved. Microsoft is either a registered trademark or trademark of Microsoft Corporation in the United States and/or other countries. This document is for informational purposes only. Microsoft makes no warranties, express or implied, in this document.